



### Leadership Coaching

My clients are people who want to create change, both professionally and personally. They are leaders and high potential professionals who want to get curious, develop their capabilities, and turn their ideas into action.

We'll begin by focusing on your core values and strengths to clarify what's enabled your success to date and how you'll approach the road ahead. From there, we'll explore what good looks like for you. I'll encourage you to consider different ideas, perspectives, and techniques as you develop your vision.

Finally, you'll employ this awareness and put your ideas into practice. As we work together, you'll try new things and assess what works well for you as you progress towards your vision.

### What To Expect

Coaching is an opportunity to increase your self-awareness and expand your leadership capabilities. Through our partnership, you'll gain a better understanding of your challenges and uncover solutions that are in alignment with your authentic leadership style. You can expect to:

- ✿ Enhance self-awareness
- ✿ Leverage your strengths
- ✿ Foster balance between professional and personal goals
- ✿ Develop confident and authentic leadership presence
- ✿ Cultivate open and honest communication
- ✿ Foster innovation and a desire for excellence
- ✿ Prioritize wellbeing for yourself and others

### Credentials

Melissa holds a BA from The College of William and Mary and a Master's in Applied Positive Psychology & Coaching Psychology from The University of East London. She is a Certified Brain-Based Coach from the NeuroLeadership Institute, and an ICF (International Coaching Federation) accredited Professional Certified Coach (PCC) and Certified Mindfulness Instructor (CMI). Melissa has also completed certificates in Applied Neuroscience and Brain Health, March 2019; and Neuroscience Coaching, June 2022.

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## Melissa Bloom

### Leadership Coach

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**My Philosophy** is that curiosity is the key to success. Asking questions and exploring different perspectives will enable you to turn your vision into a reality.

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**My Approach** is grounded in evidence-based coaching theory and focuses on client-specific challenges.

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**My Experience** across industries and geographies helps me to quickly understand your context while fostering exploration.

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**My Specialty** is designing strategies for moving through transitions, such as taking on a new role, leading a new org, and working to achieve improved work/life balance.